



A	Skin	Size
	28" x 28"	W
		H
1x1 Flat Front		
1x1 Flat Back Shown as it will appear on the Xpressions unit		
B	Skin	Size
	28" x 28"	W
		H
1x1 Flat Front		
1x1 Flat Back Shown as it will appear on the Xpressions unit		
C	Skin	Size
	28" x 28"	W
		H
1x1 Flat Back		
1x1 Flat Back Shown as it will appear on the Xpressions unit		
D	Skin	Size
	28" x 28"	W
		H
1x1 Flat Back		
1x1 Flat Back Shown as it will appear on the Xpressions unit		

It is recommended that all text and borders be 2" from the finish size

**Focus Area Key**  
 focus area is always 3"-5" inside edge of all four sides on all skin styles and sizes  
 see [xpressions-snap.com](http://xpressions-snap.com) for details

NOTE: ALL SET UP INSTRUCTIONS  
APPLY TO THE 4X3 US SKIN SIZES  
AS WELL

# xpressions **SNAP!**™

## Setup Guide 2010

### • File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT:  
<http://xpressions-snap.com/guidelines.htm>

For all XSnap skins we require **1.5" of bleed OVERALL (.75" on all sides)**. If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided  
w/out bleed



Image bled out  
for print size



Finished Size



### • X-Factor •

Due to the nature of the Xpressions® graphics, we recommend keeping all artwork elements you do not want distorted (ie text, logos, or faces) 3-5" in on all sides. Examples below:

5" in - least amount  
of distortion



3" in - distortion  
becomes more apparent



1" in - distortion  
very noticeable



\*PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN\*